

# TRUST

**The First Saudi Business-Led,  
Zero-Code Insurance Pricing  
Engine**

*Change pricing rules in minutes*

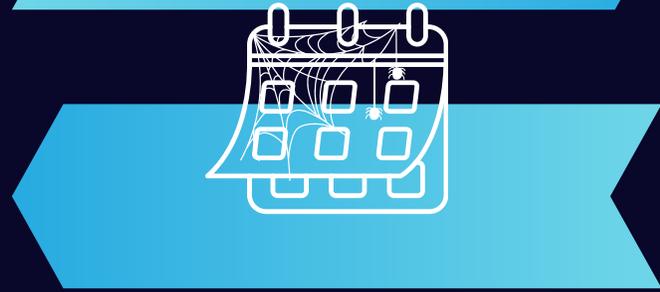


# The Silent Crisis in Insurance Pricing

Actuarial intelligence is trapped behind code



Pricing teams need weeks for simple changes



Aggregators force price wars

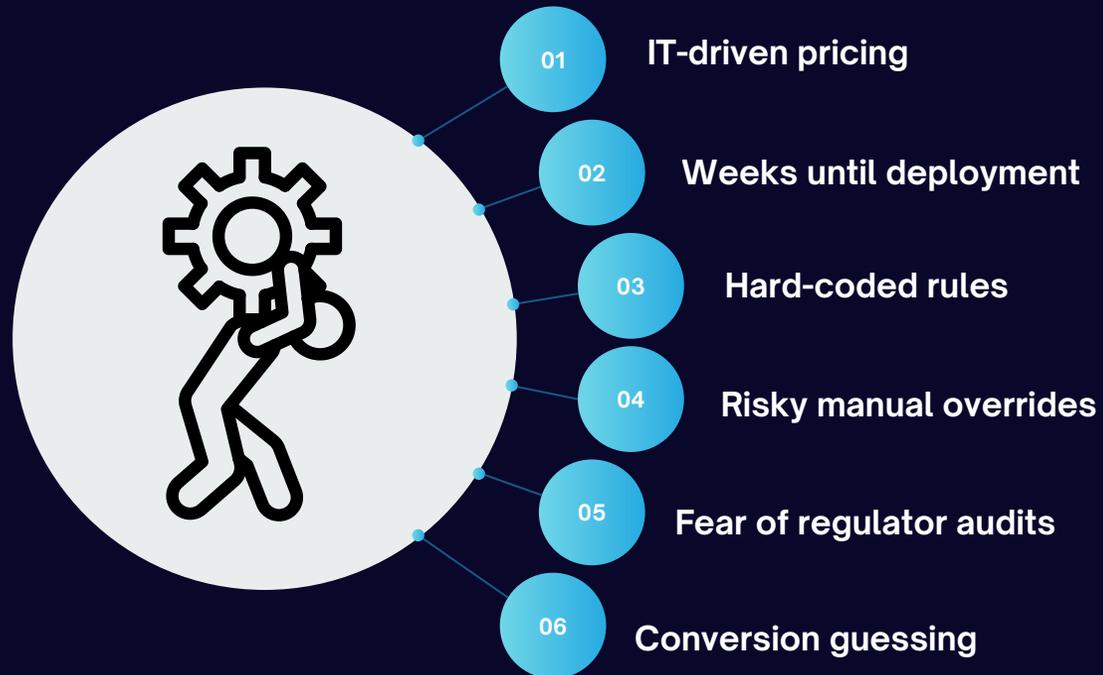


The IA changes rules fast and often

**While your teams wait for the IT, competitors are already converting.**

# The "17Trust Effect" <sup>®</sup>

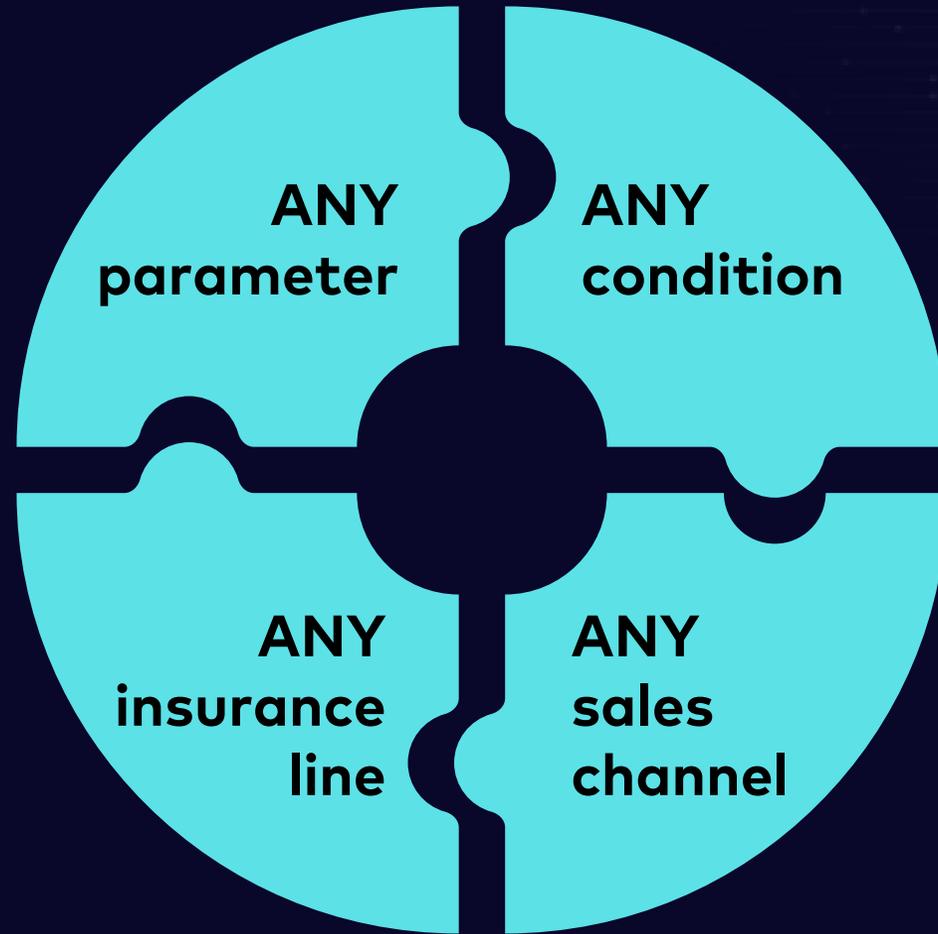
## Before



## After



# Zero-Code Pricing Control



With up to **95% reduction** in deployment time.

# Regulatory Compliance

*Designed for regulators before it was designed for insurers*



# Founded on Security

*Flexibility doesn't mean losing control*

01

Login and step-up multi-factor authentication



02

Redundancy and disaster recovery capabilities



03

Secure testing environment



04

Behind-the-firewall deployment



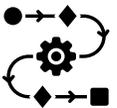
05

Role-based and user-based access control



06

Customizable approval workflows



# Insights that Help You Improve Faster

*Because lack of insights leads to lost margin*



Visual quotation journeys



Pricing scenario  
simulation tools



ElasticSearch-powered  
global search and filter



Issued quote insights and  
conversion metrics



Active vs. inactive API and  
flow monitoring



Real-time system  
performance dashboards



Custom report generation



# Built on Saudi Market Reality



**Integrations with  
external and  
internal  
applications**

**PAS, CRM,  
NIC, CarTrust, Najm**



**Designed for  
Saudi regulatory  
dynamics**

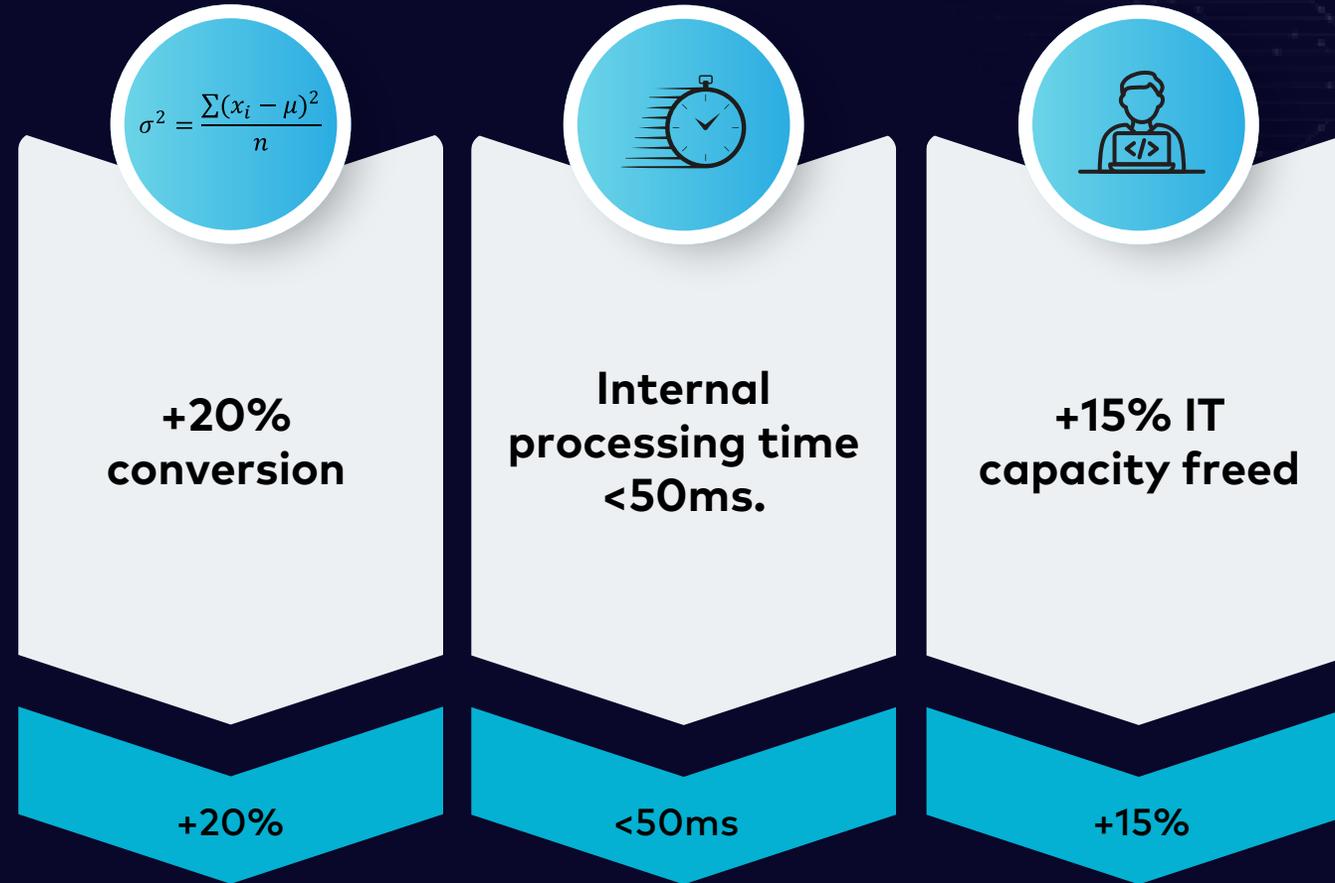
**Ready for new IA rules**



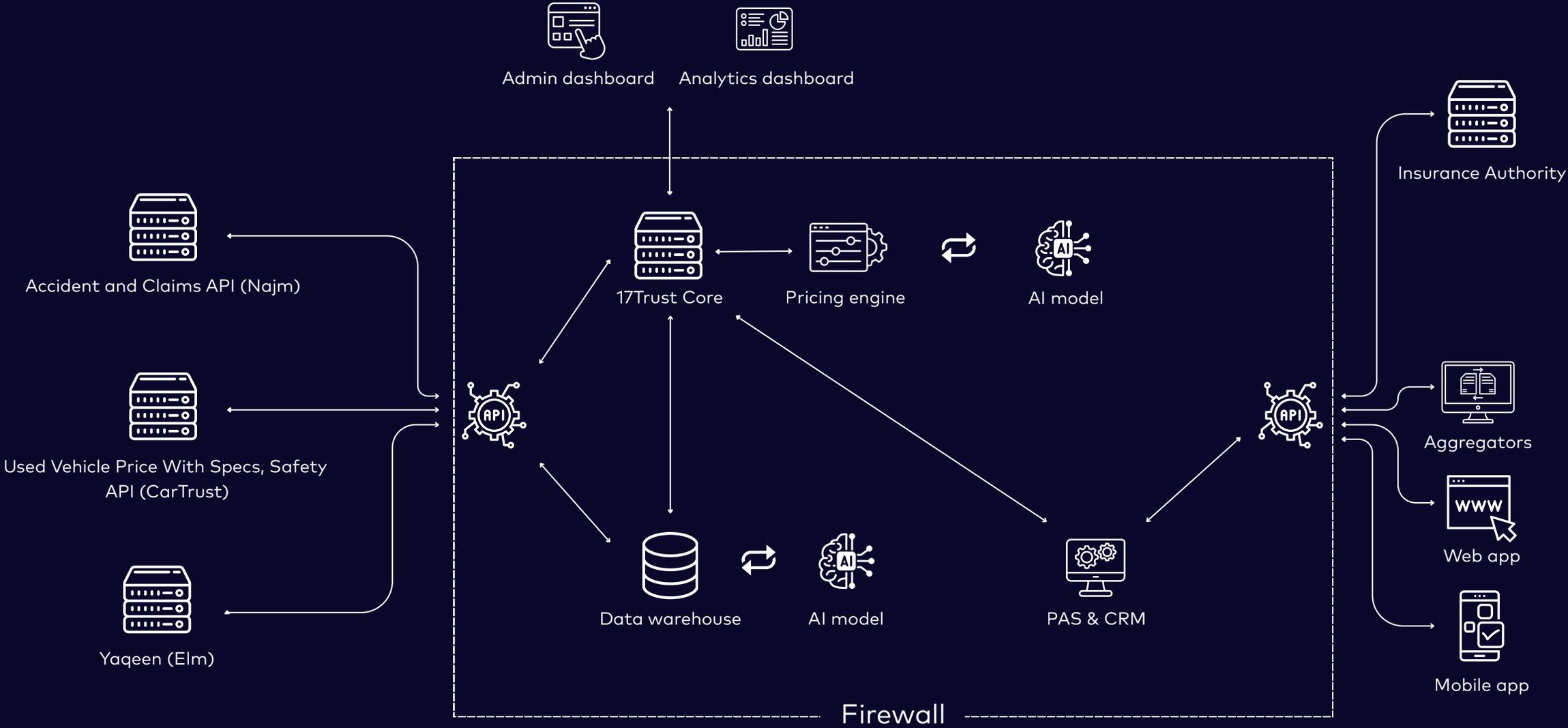
**PDPL-compliant  
and on-prem  
ready**

**Compliant & secure**

# Measurable impact in the first 90 days



# IT infrastructure layout



# Integrations with any internal or external system

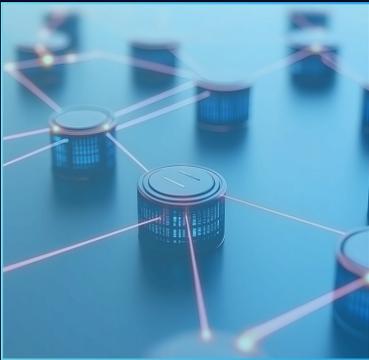
Yaqeen (Elm/NIC)	Najm	CarTrust	User input	Internal PAS & CMS	Policy elements	SIMAH
Full name	Past accident count	Vehicle make	Parking type	Channel type	TPL limit	Credit score
ID number	Past claim count	Vehicle model	Overnight parking type	Payment plan	Deductible amount	
Date of birth	At-fault accident count	Model year	Fleet size	Customer type	Agency repair	
Gender	Claims severity	Trim / variant	Mileage	Occupation category	Approved garages	
Marital status	No claim period	Market price	Customer declared value	Age	Bodily injury limit	
National address	Penalty points	Top speed		Age band	Roadside assistance	
Residence type	NCD	Acceleration		Aggregator ID	Courtesy car	
Nationality	Claim type (OD/TP/...)	Vehicle weight		No. of years driving	Natural perils	
Registration status	Claim status	Body type		Past claims count	Theft	
Driving license type	Last accident date	Transmission		Claims severity	Windshield cover	
Driver ID verification	Policy continuity	Safety features		Claim type	Off-road cover	



Competitor price position	Fraud risk indicator	Conversion likelihood score	Price indifference score
Spatial risk index	Vehicle repair cost		

# 17Trust Gives you the Upper Hand

Microservices



Enterprise-ready API



PDPL-compliant



Hosted on premises



RBAC & MFA



No code tools



10M+ API calls/day



SLA 99.99% uptime



100 ms response time



Web App Firewall



**Pricing speed** is now a competitive advantage.

Insurers who adapt quickly win IA's **favour**,  
customer **trust**, and higher **margins**.

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